

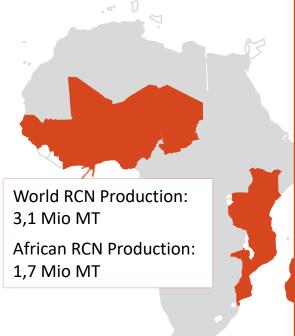


Re-thinking Processing in Africa

Sunil Dahiya (ACA Lead Consultant) 19th Sep, 2017

African Cashew Sector State, 2016





- Africa produces 58% of the world raw cashew nut.
- 6% production growth in 2015/2016
- 40% increase in raw nut price in 2016'/2017 due to a strong demand
- External processors giving harsh competition to African processors
- Since 2013 the African processing industry is stagnante for, low access to finance, cashew price fluctuation and weak business environement
- Africa processed about 8% of its raw nut production in 2016



ECOWAS targets 30% agricultural raw material by 2030 in West Africa region Opportunity to streamline efforts with African Stakeholders Vision targeting 100% processing of raw cashew nut by 2027.



However processing in Africa is still challenged largely by business environement loop holes



Processing is Important in Africa

Typical impact of a small size cashew processing plant



60% supply directly from farmers and cooperatives, at prices 20% higher than the market

New jobs in rural areas, 60+% of women



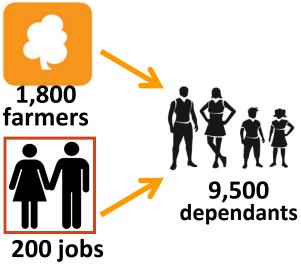
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1,000 MT Facility

Impact on the local economy Multiplier effect

1,000 MT Processed generate:

- \$200,000 additional income for farmers
- Annual wage income of \$144,000 for factory floor workers





Processing raw cashew nuts in Africa creates the jobs and improves the economy by the addition

Processing Potential in Africa

- ✓ Traceable Cashew Demand Increasing! More Scope for domestic valueaddition industry in Africa
- ✓ Improving Recognition! Most African governments recognized cashew as strategic crop and dedicating for more value-addition
- ✓ Cashew Processing Investment Potential! Over 1 Million MT raw materials availability p.a.
- ✓ **Geographical Advantage!** Reduced export time and -200% carbon footprint
- ✓ **By-Product Processing Potential!** Access to untapped by-product market worth of over \$7 Billion p.a.

Africa is still virgin land for cashew sector potential and multiple opportunities to be explored fully



Processing Difficulties in Africa

- Investment Protective Environment lack
- Timely and Competitive Financing
- Higher Cost of Starting & Doing Business
- RCN Access at Reasonable Price & Quality
- Limited Skilled Labor
- Out-sourced Expensive Equipment & Technology
- No Local market for By-products
- Rising Costs chasing Margins
- Consumer and Regulatory bodies grown Expectations (FSQA)

Business Competitiveness remain biggest challenge above all

