

11th ACA Annual Cashew Conference



A NEW VISION FOR PARTNERSHIPS & INVESTMENTS



Cotonou, Benin

September 18-21, 2017

Knowledge sharing. Exposition. Field trips.



Investing in Cashew Production Key Factors for Success

Prof. Peter A.L. Masawe, 19th September 2017

Economic Importance of Cashew

- Valuable export crop in terms of foreign exchange earnings
- Main source of cash income



Economic Importancecont

- Source of Employment (Rural and Urban)
 - Farming, Harvesting, Grading, Gunny bags
 - Transportation, Warehouse, Processing, Packaging materials
 - Banking, insurance
 - Loading, Clearing & Forwarding



Economic Importance...cont..

- Provides industrial raw materials
 - Kernels (cashew butter, paste, flour)
 - Shells - CNSL (lubricants, break linings, insecticides, cosmetics)
 - Apples (juice, jam, candy, pulps, wine, gin, brandy, briquettes)



Economic Importance.....cont..

- Suitable to combat global warming
 - Drought tolerant - Shade for animals
 - Carbon sequestration – evergreen all year
 - Soil conservations - water and wind erosions
 - Can grow on poor soils-unsuitable to most annual crops

Areas of Investment in Cashew

- Planting Materials Development and Production (Varieties and Nurseries)
- Cashew farms
 - Small
 - Medium
 - Large



Areas of Investment.....Cont

- Crop Protection (Extension Services)
- Apiculture - (bees improve nut setting)
- Cashew processing factories
 - Processing equipment
 - RCN, CNSL, cashew butter/paste, apples,
 - CNSL Value addition
 - insecticide, break linings, cosmetics
- Production of packaging materials
- Production of pesticides

Areas of Investment.....cont

- Trucks for transportation
- Warehousing for storage
 - Village level
 - Auctioning centers
 - Ports/pre-shipment
- Container Loaders



Areas of Investment.....cont



Key Issues to be Considered to Make Cashew Investment Successful

- Investment policy (national priorities)
- Land tenancy (smallholder/commercial)
- Technical backstopping-Research Innovations
- Planting materials availability-varieties
(Quality/Quantity)
- Efficient extension services

Key Issues to be consideredcont.....

- Good Agricultural Practices (intercropping, pruning, pest control)
- Access to Pesticides/Motorized blowers
- Laborers (Farm, Pest control and Factory)
- Value addition (Factories)
- Market access (Local & International)
 - Quality, Quantity & Brand



Access to affordable credit facilities

Cashew Intercropped with Sesame 1st year



Top-working



Use of appropriate tool



Use of wrong tool



Thank you for
listening

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