



#### Investing in Cashew Production Key Factors for Success

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# **Economic Importance of Cashew**

- Valuable export crop in terms of foreign exchange earnings
- Main source of cash income





### Economic Importance .....cont

- Source of Employment (Rural and Urban)
  - Farming, Harvesting, Grading, Gunny bags
  - Transportation, Warehouse, Processing,
     Packaging materials
  - Banking, insurance
  - Loading, Clearing & Forwarding





# Economic Importance...cont...

- Provides industrial raw materials
  - Kernels (cashew butter, paste, flour)
  - Shells CNSL (lubricants, break linings, insecticides, cosmetics)
  - Apples (juice, jam, candy, pulps, wine, gin, brandy, briquettes)















# Economic Importance.....cont...

- Suitable to combat global warming
  - Drought tolerant Shade for animals
  - Carbon sequestration evergreen all year
  - Soil conservations water and wind erosions
  - Can grow on poor soils-unsuitable to most annual crops



#### Areas of Investment in Cashew

- Planting Materials Development and Production (Varieties and Nurseries)
- Cashew farms
  - Small
  - Medium
  - Large





#### Areas of Investment.....Cont

- Crop Protection (Extension Services)
- Apiculture (bees improve nut setting)
- Cashew processing factories
  - Processing equipment
    - RCN, CNSL, cashew butter/paste, apples,
  - CNSL Value addition
    - insecticide, break linings, cosmetics
- Production of packaging materials
- Production of pesticides



#### Areas of Investment.....cont

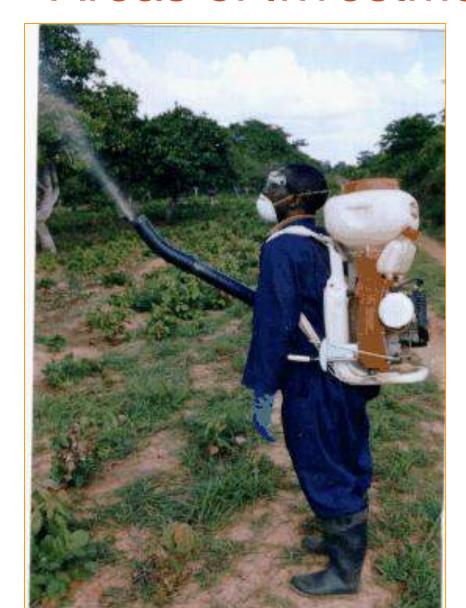
- Trucks for transportation
- Warehousing for storage
  - Village level
  - Auctioning centers
  - Ports/pre-shipment
- Container Loaders







# Areas of Investment.....cont







# Key Issues to be Considered to Make Cashew Investment Successful

- Investment policy (national priorities)
- Land tenancy (smallholder/commercial)
- Technical backstopping-Research Innovations
- Planting materials availability-varieties (Quality/Quantity)
- Efficient extension services



#### Key Issues to be considered .....cont....

- Good Agricultural Practices (intercropping, pruning, pest control)
- Access to Pesticides/Motorized blowers
- Laborers (Farm, Pest control and Factory)
- Value addition (Factories)
- Market access (Local & International)
  - Quality, Quantity & Brand
- Access to affordable credit facilities

# Cashew Intercropped with Sesame 1st year





#### OR PARTNERSHIPS INVESTMENTS 11th ACA Applied Carbon (Conference)

# Top-working



Use of appropriate tool





Use of wrong tool



