

“Turning Potential into Opportunity – Business Models for Cashew Apple”.

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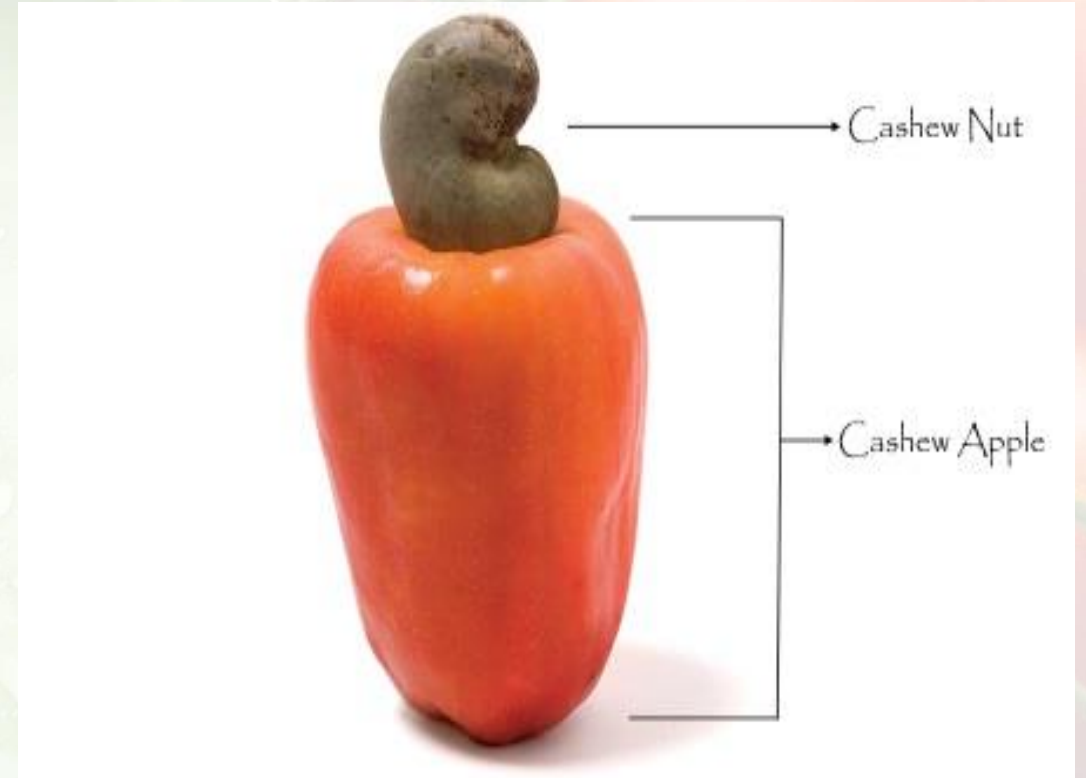


Presentation Outline

- Introduction
- The Trilateral Cooperation Project
- Results

Introduction

- Cashew fruit comprise the apple and nut
- The apple has been found to be highly nutritious
- And has high vitamin C content.





Introduction

- Possess an anti-bacterial property
- Potent in treating stomach ulcer and gastritis.
- Has an anti-scurry effect.
- Possess anti-oxidants, widely used in the cosmetic industry

Products that can be obtained from cashew apple

- Clarified Juice
- Cashew syrup
- Cashew pulp
- Cashew creamy
- Cashew Jelly
- Alcoholic beverages







The Trilateral Cooperation for Improved cashew planting material and by-product processing technologies for Ghana

- The Trilateral Cooperation is between;
 - Ghana
 - Germany
 - Brazil

The Trilateral Cooperation

- Specific Objectives;
 - To complement technical knowhow,
 - To apply knowledge, skills and experience
 - To accelerate research on high yielding cashew varieties
 - To encourage total product utilization and marketing in Ghana.

The Trilateral Cooperation

- Major Activities:

1. Exchange germplasm and develop high yielding cashew clones suited for apple processing industry.
2. Improve efficiency of cashew processing technologies and by-product utilization

Results so far obtained

- Five (5) cashew clones received from Embrapa, Brazil.
- These clones are being evaluated in Ghana



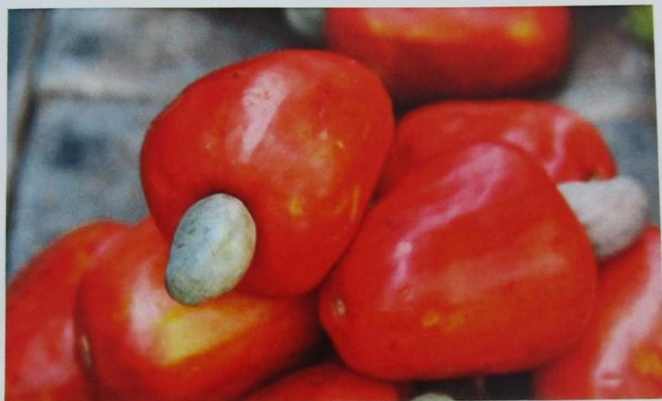


Results so far obtained

- Two (2) Training manuals had been developed:
 - 1) harvest and post-harvest handling of cashew apple
 - 2) cashew apple processing technologies



TRAINING MANUAL ON HARVEST AND POST-HARVEST HANDLING OF CASHEW



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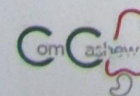


2018

TRAINING MANUAL ON CASHEW APPLE PROCESSING



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Results so far obtained

- 220 interested persons trained on apple processing
- Trainees were made up of;
 - Farmers
 - Artisanal fruit processors
 - MoFA officers.



Concluding Remarks

- Awareness creation through Cashew apple fair
- Increased cashew apple product consumption
- And increased incomes for farmers



Thank you