







ACA Membership Survey Highlights

December – January 2011/2012





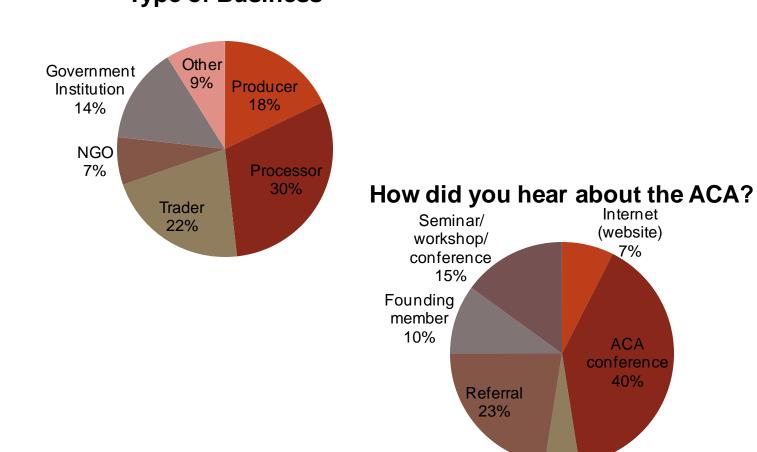
Overview Membership Survey

- Goal: To learn if ACA services are meeting the needs and expectations of ACA members, and how they can be improved
- 43 responses:
 - -29 Core Members
 - -14 Stakeholder Members





ACA Member Information



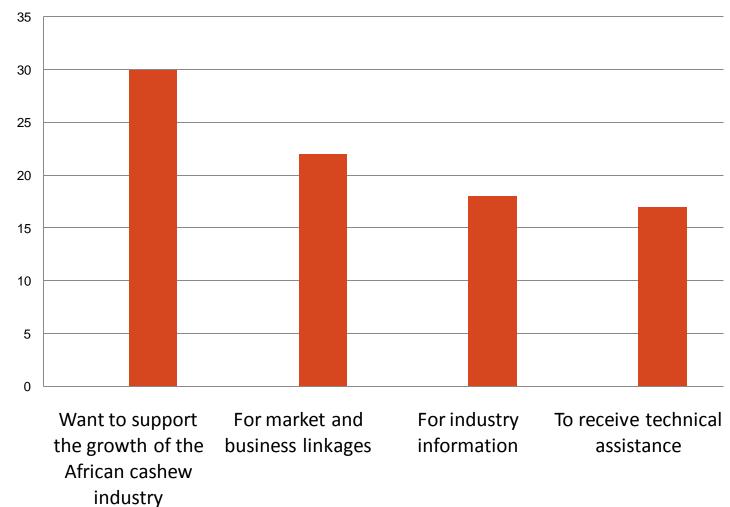
Publication 5%

Type of Business





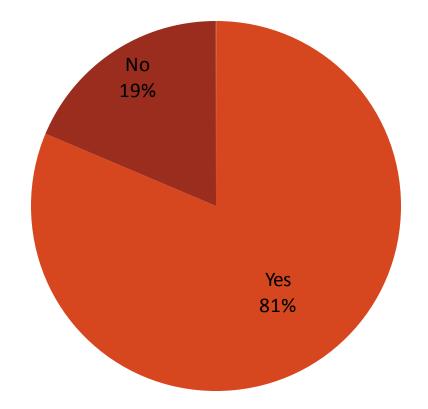
Why did you become an ACA member? (select all that apply)







Have you received any service, help or benefit from the ACA which has improved your business?







If your answer to previous was Yes, please specify which of the following services or benefits you have received (select all that apply):

