

Les Acteurs du Secteur du Cajou au Mali  
en collaboration avec Alliance pour le Cajou Africain (ACA)  
organisent la deuxième édition du :

**FORUM sur le CAJOU Sahélien**

**FOOCAS**

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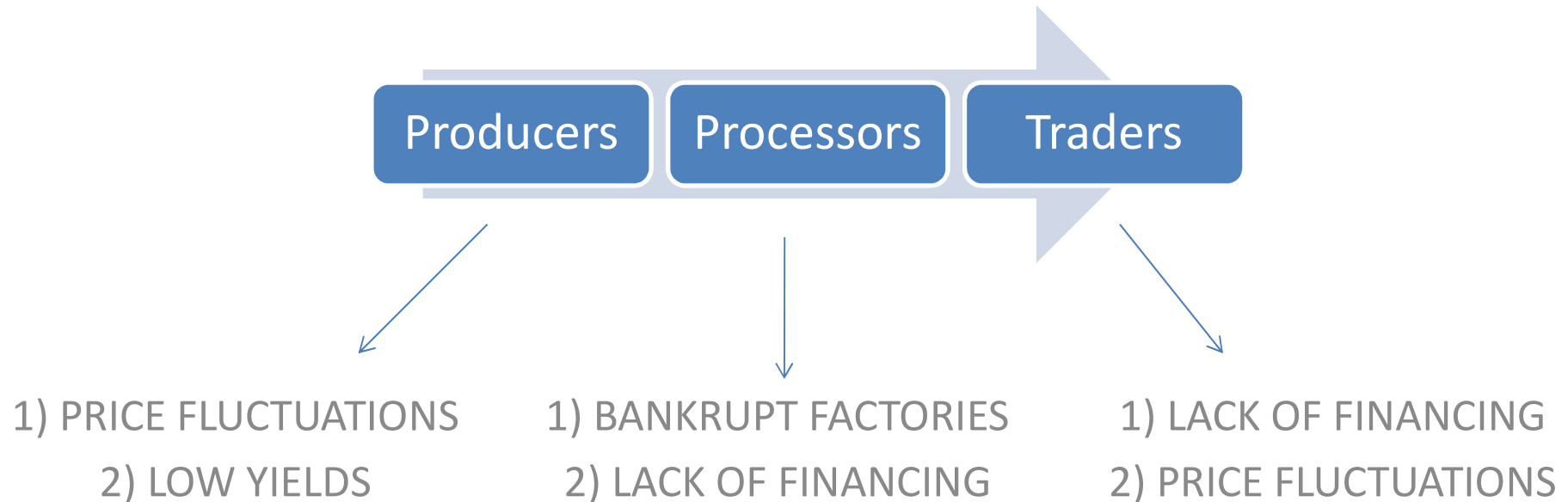
**THÈME** Amélioration de la compétitivité de la chaîne de valeur anacarde dans les pays sahéliens

## “Improving Competitiveness of the Cashew Value Chain in the Sahelian Countries”

Koreissi TOURE, President of GTRAM

# WHY?

“Improving Competitiveness of the Cashew Value Chain in the Sahelian Countries”



## Place processing at the center of the strategy for competitiveness



Find solutions in order to

- Increase cashew sector-related profits
- Ensure better distribution of profits among stakeholders
  - Be stronger than your competitors
    - Offer best quality
    - Offer larger quantities
  - Ensure better sustainability

## Specific Objectives

- SO2: Raise awareness among operators in the Sahel region of the opportunities of professionalized and competitive processing and achieve economies of scale through diversification (by-products),
- SO3: Develop a strong organization and a sector-mindedness between and within the various segments of the cashew value chain

## Responses given by:

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